



Transform Maternity Care with Wildflower

Join our Growing Provider Network

[Get started](#)

The Best Care. For All Women. Every Time.

Years of Experience

Wildflower built strong and enduring relationships with providers across the country. Our extensive experience over 13 years ensures we deliver the best services to you and your patients.

Autonomy & Respect

We respect our IBCLCs' independence, avoiding non-competes and lock-in contracts. Supporting their autonomy ensures the highest quality, supportive care from loving people with patient experience always at the forefront.

Beyond Lactation Care

While lactation is crucial, Wildflower is a comprehensive maternity care company. We're on a mission to address the maternity care crisis across the US, providing holistic support to ensure every woman receives the care she deserves.

The Benefits of Joining Wildflower



 Get started and join us



-  In-network access
-  Instant eligibility checks
-  Seamless credentialing
-  Reliable income
-  No copays or balance billing
-  Virtual and in-person coverage

Getting Started is Easy.



Upload credentials

You'll need an active IBCLC Credential Number along with proof of professional liability insurance.



Receive login

Once you request to join Wildflower, we will guide you through the tools you'll have at your disposal.



Gain in-network access

After you have been uploaded into our system, you can begin promoting in-network access to your clients.



Come Grow with Us

We choose to work within the system for our consultants AND and for the babies and the families who need timely lactation support. If you share our commitment to ethical billing practices, transparency, and our mutual vision of offering quality care and access, we would be thrilled to have you on board.



Read our CEO's letter



Get started to learn more

FAQs

Read these FAQs and answers on our website at <https://meet.wildflowerhealth.com/wfhibclc>

- + Does Wildflower exclusively work with IBCLCs?
- + In-network reimbursement vs out-of-network?
- + Which payers does Wildflower work with?
- + What is the difference between an MSO and a third party biller?
- + How do I know when a client is in-network?
- + What are my administrative tasks?
- + How can my patients schedule an appointment?
- + I have more questions