



Shape the Future of Lactation Support

Join our Provider Network

[Learn more](#)

Follow the link in the button to
meet.wildflowerhealth.com/wfhibclc

The Benefits of Joining Wildflower

- ✓ In-network access
- ✓ Instant eligibility checks
- ✓ Seamless credentialing
- ✓ Reliable income
- ✓ No copays or balance billing
- ✓ Virtual and in-person coverage



Become in-network within days, not months

We work exclusively with IBCLCs to deliver virtual and in-person lactation care nationwide.

Get started

Follow the link in the button to meet.wildflowerhealth.com/wfhibclc

Getting Started is Easy



Upload credentials

You'll need an active IBCLC Credential Number along with proof of professional liability insurance.



Receive login

Once you request to join Wildflower, we will guide you through the tools you'll have at your disposal.



Gain in-network access

After you have been uploaded into our system, you can begin promoting in-network access to your clients.

Learn more about working with Wildflower



– Does Wildflower exclusively work with IBCLCs?

Yes. We only partner with IBCLCs

– How does billing work?

We work exclusively with our health plan partners and only bill for in-network services. This means no copays or balance billing. All members get at least 4 visits with an IBCLC covered 100% with no copays, no deductibles or out of pocket cost of any kind.

– What are Wildflower's reimbursement rates

We compensate our lactation consultants weekly with predetermined reimbursement rates for virtual and in-person (office and home visit.)

– How do I know when a client is in-network?

We offer both real-time eligibility checks and a unique URL to ensure our tools fit within your workflow. You'll receive an immediate notification with a unique identifier when a client is deemed eligible.

– What are my administrative tasks?

We've simplified billing with our health plan partners which means shorter, less burdensome note-taking requirements so you can spend more time on care.