



Wildflower Health

Wildflower connects women and families to better care by breaking down silos among providers, payers, and best-in-class partners. We deliver personalized education and calls-to-action that simplify the healthcare journey for families with a combination of human touch and digital tools that fuel the transition from fee-for-service to value-based care models.

Empowering women. Collapsing silos. Rewarding value. This is a smarter way to care. www.wildflowerhealth.com.

Wildflower Health provides equal employment opportunities to all employees and applicants for employment and prohibits discrimination and harassment of any type without regard to race, color, religion, age, sex, national origin, disability status, genetics, protected veteran status, sexual orientation, gender identity or expression, or any other characteristic protected by federal, state or local laws. Applicants must be authorized to work lawfully in the United States. Wildflower Health is not able to sponsor applicants for work visas.

About the Role

As an Associate Editor with Wildflower Health, you'll work with the Editorial Lead Manager and team to research, write, edit, and support the management of health content for our digital app users. This will include learning and distilling clinical content, primarily but not exclusively for pregnant, postpartum, and new parent users. You'll craft patient-friendly content in the form of articles, tasks, and other content types, as well as support all stages of the editorial process. Editing, proofreading, grade level work, and image selection will all be part of the regular tasks for this position, as will team problem-solving and brainstorming.

Key Responsibilities

- Research content and information from leading health organizations and clinical associations to understand and distill guidelines for patient care.
- Write articles and other content types to engage and educate users, practicing diligence in the supporting of clinical statements and recommendations with references.
- Stay up-to-date and aware of clinical and wellness topics related to pregnancy, postpartum, women's health, parenting, health equity, and other topics as our roadmap continues to develop.
- Copyedit and proofread articles and other content types.
- Edit content for specific reading levels.

- Work closely with editorial managers on content development projects, both clinical and non-clinical, supporting management and review by consultants.
- Communicate and collaborate with consulting clinicians on clinical reviews and special projects.
- Research, learn, document, and practice inclusive style guidelines.
- Work with the editorial team to create timely, engaging clinical content for all users, mindful of using inclusive language, following best practices of health literacy, and carefully following clinical guidelines.

Ideal Candidate

- BA or BS
- Proofreading experience and ability to pass a proofreading test
- Experience writing content related to health and wellness
- Ability to read and research medical information and clinical guidelines; maintain adherence to pre-approved top-tier organizations (ACOG, CDC, AAP)
- Knowledge of and ability to follow best practices for health literacy and accessibility of information
- Self-motivated to write and edit to convey empathy and inclusiveness across all content. This includes aligning with Wildflower Health's DEI statement in both working environment and work product
- Willingness to manage multiple projects, as well as flexibility to shift priorities as needed

Location

This is a remote position.

How to Apply

To be considered, please email your resume, cover letter, and salary requirements to jobs@wildflowerhealth.com.