



PRODUCT INSIGHTS ANALYST

Wildflower Health

Wildflower connects women and families to better care by breaking down silos among providers, payers, and best-in-class partners. We deliver personalized education and calls-to-action that simplify the healthcare journey for families with a combination of human touch and digital tools that fuel the transition from fee-for-service to value-based care models.

Empowering women. Collapsing silos. Rewarding value. This is a smarter way to care. www.wildflowerhealth.com.

Wildflower Health provides equal employment opportunities to all employees and applicants for employment and prohibits discrimination and harassment of any type without regard to race, color, religion, age, sex, national origin, disability status, genetics, protected veteran status, sexual orientation, gender identity or expression, or any other characteristic protected by federal, state or local laws. Applicants must be authorized to work lawfully in the United States. Wildflower Health is not able to sponsor applicants for work visas.

About the Role

We're looking for a Product Insights Analyst to join our insights team. This team is responsible for discovering, understanding and informing what drives the efficiency and effectiveness of our product and our business. We work closely with other members of the Operations team at Wildflower, as well as stakeholders across the company, to use data to support business decisions. Key responsibilities of the Analyst include conducting analyses of product and business performance; owning longer-term reporting projects on specific features or metrics; supporting client-facing reporting; distilling learnings from our data streams to share with stakeholders across the company; and supporting our data and analytics strategy.

The Product Insights Analyst will work closely with other teams at Wildflower, including Commercial, Product and Engineering. This is an awesome opportunity for a data-driven individual who is looking to join a small-but-growing company, is passionate about improving health outcomes, and loves digging through data to tell a story.

Key Responsibilities

- Run ad hoc analyses on new product features
- Own longer-term reporting projects on specific metrics, e.g. patient satisfaction
- Support the strategy and analytics to tie our solution's interventions to health and economic outcomes



- Partner with our data engineering team to design and maintain internal self-service dashboards
- Support and maintain client-facing dashboards and other analytics outputs, partnering with our client-facing teams as needed
- Present product, customer, and business insights to key internal stakeholders to drive decision-making
- Identify and understand the data and reporting needs of internal and external stakeholders
- Support the development of and maintenance of internal business metrics

Ideal Candidate

- 1-2 years of experience in data analysis, operations, consulting or a related role
- Experience running/interpreting analyses and presenting recommendations to key stakeholders
- Experience defining metrics for/designing dashboards
- Strong written and verbal communication skills, with a knack for distilling complex findings into actionable recommendations
- Experience with statistical programming languages or packages
- Advanced experience with Excel/GSuite tools
- Team player that's excited to join a growing start-up
- Passionate about improving health outcomes for women and their families

Nice-to-haves:

- Experience with Tableau, or similar business intelligence software
- Experience working with types of data including claims data, electronic health record data, eligibility data, mobile app usage data
- Experience with qualitative data analysis
- Experience with survey design and evaluation
- Client-facing experience

Location

This is a remote position.

How to Apply

To be considered, please email your resume, cover letter, and salary requirements to jobs@wildflowerhealth.com.