



Wildflower Health

Wildflower is a women's health solutions company, specializing in digital and value-based care. We are the architect of the industry's first, and only, comprehensive bundle for value-based maternity care, with pre-built functionality for all actuarial, clinical and operational needs. Wildflower is facilitating the transition to value, starting with the OB episode. Our mission is to enable the best care, for all women, every time.

Our capabilities include a combination of technology, health advocacy and value enablement services, all designed to simplify the journey to value-based care for providers, payers, and purchasers by collapsing silos and aligning rewards around the delivery of healthy outcomes for women and their families.

Wildflower is ushering in a new era for women's health. This is a smarter way to care. www.wildflowerhealth.com

Wildflower provides equal employment opportunities to all employees and applicants for employment and prohibits discrimination and harassment of any type without regard to race, color, religion, age, sex, national origin, gender identity or expression, or any other characteristic protected by federal, state or local laws. Applicants must be authorized to work lawfully in the United States. Wildflower is not able to sponsor applicants for work visas. Upon hiring, all new Wildflower colleagues must show proof of COVID-19 vaccination.

About the Role

As a Senior Editor with Wildflower Health, you'll specifically work with the Editorial Manager and Patient Journey/Editorial team to lead health literacy efforts and coordinate work to meet grade level requirements for specific projects. In addition to research, writing, and copy editing clinically-supported, patient-facing, health content, you'll support fact-checking and validating the content's clinical statements to prepare and manage revisions throughout the clinical review process.

More generally, as a member of the Patient Journey's team, you will work with the other Editors and Journey Designers to research, write, edit, and support the management of health content. This will include learning and distilling clinical content, primarily but not exclusively for pregnant, postpartum, and new parent users. You'll craft patient-friendly content in the form of articles, tasks, and other content types, as well as support all stages of the editorial process. You will also support editing and fact checking content. Proofreading, grade level work, and image selection will all be part of the regular tasks for this position, as will team problem-solving and brainstorming.

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Key Responsibilities

- Support as team lead in our health literacy efforts and grade leveling work by both editing and coordinating the team's work to improve content for low literacy and marginalized groups.

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- Manage clinical review of patient-facing content. Communicate and collaborate with consulting clinicians on clinical reviews and special projects.
- Support the Editorial Manager on content development projects from end-to-end, both clinical and non-clinical. This will include reviewing and validating all clinical statements alongside references, preparing content for clinical review, considering and executing revisions, and following projects through to image selection and final proofreading.
- Work with the editorial team to create timely, engaging clinical content for all users, mindful of using inclusive language, following best practices of health literacy, and carefully following clinical guidelines.
- Execute copyediting skills in a team environment, with respect to clinical standards, patient education, and demonstrating empathy for a variety of users.
- Research content and information from leading health organizations and clinical associations to understand and distill guidelines for patient care.
- Write articles and other content types to engage and educate users, practicing diligence in the supporting of clinical statements and recommendations with references.
- Stay up-to-date and aware of clinical and wellness topics related to pregnancy, postpartum, women's health, parenting, health equity, and other topics as our roadmap continues to develop.
- Research, learn, document, and practice inclusive editorial style guidelines.

Ideal Candidate

- BA or BS; advanced degree in public health, health education, health communications, or related field preferred.
- Must have experience writing and editing health-related topics (supported by clinical, evidence-based sources) to patients in a variety of populations.
- Knowledge of and ability to follow best practices for health literacy, accessibility of information, and grade leveling.
- Understanding of health equity and ability to develop content for a range of populations.
- Ability to read and research medical information and clinical guidelines; maintain adherence to pre-approved top-tier organizations (ACOG, CDC, AAP). Must be able to copy edit and fact check with these guidelines in mind.
- Experience interpreting health research, editing content for medical accuracy, and applying clinical feedback.
- Proofreading experience and ability to pass a proofreading test.
- Self-motivated to write and edit to convey empathy and inclusiveness across all content. This includes aligning with Wildflower Health's DEI statement in both working environment and work product.
- Approaches work and writing with compassion, especially as it applies to helping patients navigate healthcare and health information.
- Willingness to manage multiple projects, as well as flexibility to shift priorities as needed.
- Communicates well with co-workers and managers and is willing to ask for help when needed.

Location

This is a remote position.

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How to Apply

To be considered, please email your resume, cover letter, and a writing sample related to health or wellness to jobs@wildflowerhealth.com.