

Wildflower Health UX Researcher

About Wildflower Health

Wildflower Health produces mobile health programs that help families better connect to healthcare and help healthcare enterprises influence and support healthy consumer behaviors across a lifetime of health decisions. The company's mobile applications support women and their families to drive prevention, risk identification and connections to care right on the smartphone. The company's products support families during every life stage, from preconception and pregnancy, through pediatrics and adult health, supporting common episodes of care over time. Wildflower Health's applications are offered to consumers worldwide by leading health plans, hospitals and health systems, and employers.

About the Role

The Product team at Wildflower Health is looking for a UX Researcher to help us build mobile applications that help women and their families better connect to healthcare. In this position, you will lead the charge in establishing strong, meaningful connections with users and delivering compelling insights to the Product and Engineering teams. You will be closely involved in product planning, and your expertise will be integral to the development of product requirements, designs, and prototypes. You will also work closely with our strategic teams and executive leadership to contribute to company-wide research strategy. The ideal candidate has a passion for building delightful, intuitive products that help simplify healthcare and empower our users.

Responsibilities

- Collaborate closely with product managers to identify and prioritize opportunities where research can help improve a product decision or user experience.
- Demonstrate a strong understanding of the best research methods, and when and how to apply them during various phases of product development.
- Drive research initiatives and drive the end-to-end process of the user research lifecycle (study design, recruiting, moderation, analysis, reporting, budgeting).
- Perform quick but thorough data analysis to uncover insightful and actionable results that drive tactical and strategic product decisions.
- Communicate results and opportunities in clear, concise, and compelling ways to all levels of management.
- Deliver reports on impact, as measured by changes to product design and development roadmap.
- Contribute to the establishment of a company-wide research strategy.

About You

- You have at least 2-3 years of demonstrated success conducting UX research on web or mobile products.

- You have experience using a wide variety of quantitative research methods, A/B tests, and are able to synthesize quantitative data with qualitative user research.
- Familiarity or a demonstrated understanding of consumer healthcare and mobile health products.
- You are a self-starter, and take initiative to identify research needs and creatively solve problems.
- You have stellar verbal communication and presentation skills.
- You have a degree in HCI, Psychology, Human Computer Interaction, or a related field.
- Nice-to-haves: Basic UI and prototyping skills.

Location

San Francisco, CA

How to Apply

To be considered, please email your resume, cover letter, and salary requirements to jobs@wildflowerhealth.com.